

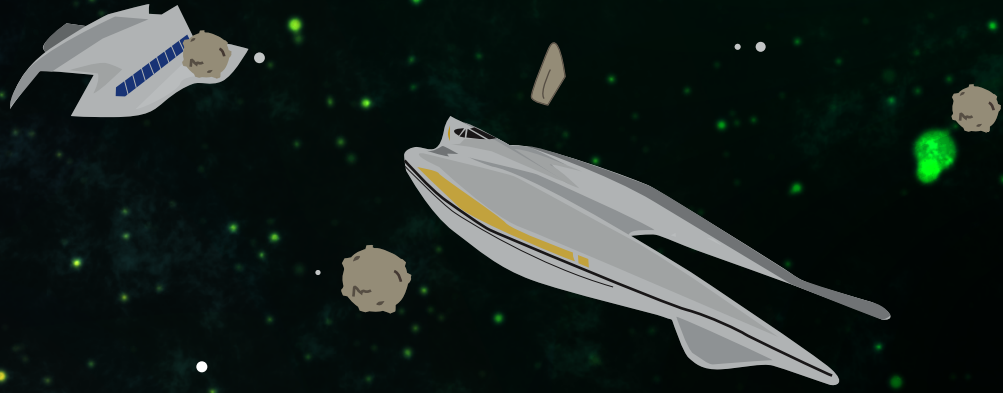
KELVIN YIP

Vancouver, B.C

604.725.3028

kelvin@komatose-kosmonaut.com

www.komatose-kosmonaut.com



PROFILE

Kelvin is a professional Graphic Designer based in Vancouver, BC Canada. After graduating from the University of British Columbia and completing his Graphic Design certification through a joint program at the British Columbia Institute of Technology and Emily Carr University of Art and Design, he entered the work force as a designer assisting various local companies build up their respective brands working in their Marketing and Design departments. His experience working as an in-house, and contract designer has allowed him to expand his knowledge of Print, Digital, Apparel, and Motion Design. He is currently seeking new opportunities to continue improving his craft and create new visual experiences.

WORK EXPERIENCE

WILDERNESS COMMITTEE

2019 - PRESENT

Graphic Designer

As the Graphic Designer at Wilderness Committee, I work in the production and communications teams to conceptualize artwork and layout for WC publications in conjunction with our campaign team.

Digital:

- Creating social media graphics for organization's various campaigns or events
- Working with other ENGO (Environmental Non-Government Organizations) to coordinate artwork and social media publications
- Working with Communications Coordinator to update website

Print:

- Designing and laying out fundraising and informational newspapers
- Print design for organization and partner organization's purchased print adverts
- Liaison to various printers and photographers for print projects

Videography and Photography:

- Creating animations for website and social media marketing
- Editing photos for various digital and print publications
- Taking photographs at various events (eg: climate strike)

KOMATOSE KOSMONAUT

2010 - PRESENT

Freelance Graphic Designer

I have been a consistent freelance designer since 2010, servicing many local clients with their graphic design needs from personal branding to illustration and web design. I take the time to meet with my clients, listen to their design needs and work with them to come up with creative solutions. My freelance clients have ranged from food vendors, financial advisors, construction companies, non profits, and recruiting services.

EDUCATION:

[Emily Carr University of Art & Design + BCIT Joint Graphic Design Program.](#)

The BCIT / ECUAD Design Essentials program was a certification course focusing on core elements for any and all budding graphic designers. Students learnt a wide range of skills conceptually including: Branding, Typography, Layout, Color Theory, Creative Ideation, Package design, and Web Design. Technical skills including the Adobe Creative Suite HTML5, CSS3, and jQuery were taught at an intermediate level.

[University of British Columbia Bachelor of Arts, Major in Visual Arts](#)

The VISA or Visual Artist program at UBC was a Bachelor of arts program focusing on traditional artistic skills and work ethics. Students learnt the basics of drawing, sculpting, photography, painting, and digital media before choosing to excel in their desired mediums. Additionally students needed a strong background in Art History and fundamentals in layout, color, and conceptualization of personal art pieces from start to finish.

WORK EXPERIENCE [CONTINUED]

BOARDROOM CUSTOM CLOTHING

2016 - 2019

Graphic Designer / Marketing Coordinator

Boardroom Clothing is a sustainable custom uniform and promotional apparel supplier based in Vancouver BC. My contributions at this company included:

Digital:

- Managing all company artwork files relating to marketing and client projects
- Managing e-mail campaigns through Mailchimp
- Design of a new company website using Wordpress
- Managing website and company e-mails
- Manage company's various industry organization databases (PPAI, ASI, PPPC)

Print:

- Designing annual catalogue for newly released styles
- Print design for purchased print adverts
- Liaison to various printers used for sell-sheets, business cards, catalogues

Photography:

- Setting up a photo studio in the company's office space
- Taking product photos of projects at various sampling stages
- Editing photos for use in marketing ads and annual catalogues
- Organizing yearly product and on-model photo shoots with partner photographers

Apparel:

- Managing accounts of several clients from initial inquiry to delivery and completion of their order
- Creating, merchandising, and designing apparel for clients using base blocks from the Apparel Design Team
- Production setup of heat transfer, screenprint, embroidery, and sublimation artwork
- Creating Technical drawings of apparel, and label / zipper notions based on direction from apparel design department

ADVISOR WEBSITES

2014 - 2016

Marketing Graphic Designer

Advisor Websites is a Subscription as a Service company working within the financial technology sector. My contributions at this company included:

Print:

- Brainstorming and creating direct mail campaigns with the marketing team
- Designing various promotional print material for sales team (flyers, fact sheets)
- Liaison to various printing companies for flyers, monthly direct mail campaigns

Digital:

- Designing marketing assets (ebooks, social media ads, infographics, whitepapers)
- Designing UI icons for advisorwebsites.com
- Worked with design team to wireframe and create mock ups for custom websites

Photography / Videography:

- Planned, shot, and edited marketing videos with the advisor websites team
- Photographing company events and outings to post on social media
- Illustrating, Designing, and voicing video presentations offered to clients

DESIGN SKILL SET:

Proficient in:

Adobe Illustrator CC
Adobe Photoshop CC
Adobe InDesign CC
Adobe Dreamweaver CC
Adobe After Effects CC
HTML5 / CSS3
jQuery
Wordpress

Working Knowledge:

Cinema4D
Adobe Premiere CC
Adobe XD CC
Sketch

REFERENCES:

Available Upon Request